

beINSPIRED!

THE 4TH EDITION OF THE ONLY DEDICATED EVENT FOR CHEFS, PASTRY CHEFS,
BAKERS, COOKS, STUDENTS AND HORECA PROFESSIONALS

2022
BROCHURE



EXPO *Culinaire*

FOOD & EQUIPMENT FOR CHEFS | PASTRY CHEFS | BAKERS | HORECA PROFESSIONALS
FEATURING THE 25TH EMIRATES INTERNATIONAL SALON CULINAIRE
30 MAY-2 JUN 2022 | ADNEC, ABU DHABI, UAE

PART OF



WORLD
ASSOCIATION
OF CHEFS
SOCIETIES



CONVENTION
& EXHIBITION
BUREAU

WORLDCHefs
CONGRESS & EXPO
ABU DHABI
UAE
30 MAY-2 JUN 2022

IN ASSOCIATION WITH



DESTINATION PARTNER



CONVENTION
& EXHIBITION
BUREAU

PUBLISHING PARTNER

gulf
gourmet

ORGANISED BY

PURPLEkitchen
EVENTS



@expoculinaire

www.expoculinaire.com



@worldchefs2022

www.worldchefscongress.org



@emiratesculinary

www.emiratesculinaryguild.net



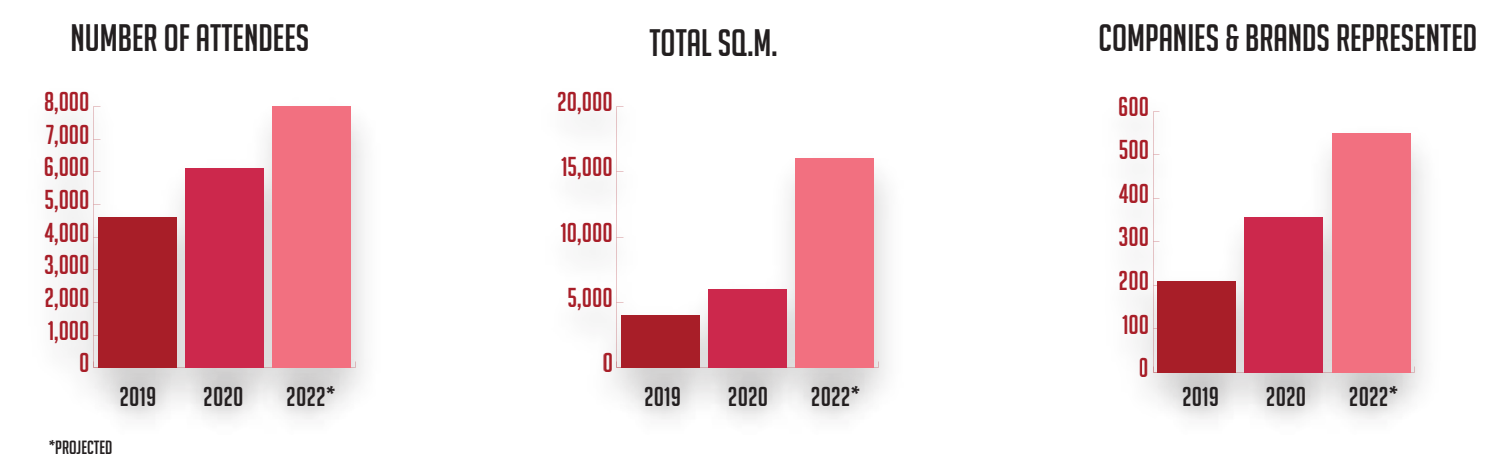
WHAT IS EXPOCULINAIRE?

EXPOCULINAIRE IS THE ONLY DEDICATED EVENT IN UAE FOR CHEFS, PASTRY CHEFS, BAKERS, COOKS, STUDENTS AND PROFESSIONALS FROM THE HORECA SECTOR. A UNIQUE INTERNATIONAL TRADE EXHIBITION AND EDUCATION EVENT, NOW IN ITS 4TH YEAR, IN COLLABORATION WITH THE EMIRATES CULINARY GUILD - THIS EVENT SHOWCASES FOOD, DRINK, INGREDIENTS, EQUIPMENT, SERVICES, SKILLS AND EDUCATION.

EXPOCULINAIRE IS THE ESTABLISHED HOME OF THE EMIRATES INTERNATIONAL SALON CULINAIRE - NOW HOSTING THE 25TH EDITION OF THE BIGGEST AND MOST PRESTIGIOUS CULINARY COMPETITION IN THE MIDDLE EAST.

TREND OF SUCCESS

2 YEARS IN PERSON, 1 YEAR HYBRID, NEX YEAR PART OF WORLDCHEFS CONGRESS



EXHIBITOR PROFILE

BAKERY EQUIPMENT & SUPPLIES

CONFECTIONARY SUPPLIES

COOKING EQUIPMENT & SUPPLIES

DAIRY PRODUCTS

DISTIBUTORS & DEALERS

DRINKS

FOOD

FOOD PREPARATION EQUIPMENT & SUPPLIES

FOODSERVICE EQUIPMENT & SUPPLIES

FRUIT & VEGETABLES

MEAT & POULTRY

REFRIGERATION EQUIPMENT

STORAGE SYSTEMS

TABLEWARE & ACCESSORIES

UNIFORMS, CLOTHING & FOOTWEAR



VISITOR PROFILE

BAKERS

CHEFS

COOKS

DISTIBUTORS & DEALERS

F&B MANAGERS

INDUSTRY PROCUREMENT

INDUSTRY PROFESSIONALS

OWNERS

PASTRY CHEFS

STUDENTS

SUPPLIERS

THE EMIRATES CULINARY GUILD IS THE UAE'S ASSOCIATION OF PROFESSIONAL CHEFS AND THE ORGANISER OF THE EMIRATES INTERNATIONAL SALON CULINAIRE, NOW IN ITS 25TH EDITION.



COMPETITORS ARE JUDGED BY A PANEL OF INTERNATIONAL ADJUDICATORS, EACH ONE OF WHOM IS AN APPROVED INTERNATIONAL JUDGE OF THE WORLDCHEFS ASSOCIATION AND LOCALLY-BASED ADJUDICATORS. ENTRANTS TO THE VARIOUS COMPETITIONS DO NOT COMPETE DIRECTLY AGAINST EACH OTHER; RATHER, THEY STRIVE TO REACH PERFECTION IN THEIR ART. THE SERIES OF PRACTICAL AND DISPLAY-BASED CULINARY COMPETITIONS SEES PROFESSIONAL CHEFS, PASTRY CHEFS, COOKS AND BAKERS IN A VISUAL AND ACTION PACKED EXTRAVAGANZA WHICH HAS THAT HAS MADE IT A MAJOR AND UNIQUE ATTRACTION AT EXPOCULINAIRE.

Chef Andy Cuthbert

General Manager Jumeirah Creekside Hotel, Madinat Jumeirah C&I, Jumeirah Hospitality
Continental Director Africa Middle East Worldchefs , Co-Chairman Worldchefs Congress
Chairman Emirates Culinary Guild



“

"EMIRATES CULINARY GUILD IS INVITING ALL PROFESSIONAL CHEFS TO PARTICIPATE IN THE UPCOMING BIGGEST CULINARY COMPETITION IN THE MIDDLE EAST, THE EMIRATES SALON CULINAIRE 2022"

”



Chef Uwe Micheel

President of Emirates Culinary Guild, Assistant Vice President of Worldchefs and
Director of Kitchens at Radisson Blu Hotel Dubai Deira Creek

WORLDCHEFS CONGRESS & EXPO 2022



CONVENTION
& EXHIBITION
BUREAU
**WORLDCHEFS
CONGRESS & EXPO
ABU DHABI
UAE
30 MAY-2 JUN 2022**



Chef Thomas Gugler

President of Worldchefs Congress

THE BIENNIAL WORLDCHEFS CONGRESS & EXPO BRINGS TOGETHER CHEF DELEGATES AND PROFESSIONALS FROM 105 COUNTRIES TO NETWORK AND EXPAND THEIR PROFESSIONAL BONDS. THE UNIQUE PROGRAM DELIVERS PRESENTATIONS AND WORKSHOPS FROM LEADING EXPERTS IN THE INDUSTRY, IMPACTFUL EDUCATIONAL PROGRAMS INCLUDING THE WORLDCHEFS EDUCATORS' FORUM, SPECIALIZED EVENTS DESIGNED TO UPLIFT THE NEXT GENERATION OF CHEFS SUCH AS THE BILL GALLAGHER YOUNG CHEFS FORUM, THE GLOBAL CHEFS CHALLENGE CULINARY COMPETITION, AND AN INTERNATIONAL TRADE EXHIBITION. THIS IS ONLY THE 2ND TIME IN ITS 94 YEAR HISTORY THAT THE CONGRESS WILL TAKE PLACE IN THE MIDDLE EAST.



EXPOCULINAIRE IS ALREADY FIRMLY ESTABLISHED AS THE DEFINITIVE EDUCATION DESTINATION FOR CULINARY AND HOSPITALITY INDIVIDUALS/ORGANISATIONS. EVERY YEAR, WE CONTINUE TO PROVIDE TRAINING AND EDUCATION SUPPORT FOR INDIVIDUAL DEVELOPMENT, GIVING A TASTE OF THE SKILLS THAT CAN BE DEVELOPED ON A JUNIOR AND SENIOR PROFESSIONAL LEVEL. 2022 WILL HAVE AN EVEN BIGGER PROGRAMME AND RANGE OF EDUCATORS AS WE TEAM UP WITH THE WORLDCHEFS CONGRESS EDUCATION FORUM.

2022 EDUCATION PARTNERS



THE EMIRATES ACADEMY
OF HOSPITALITY MANAGEMENT
In academic excellence with a focus on innovation in the industry



FOR 2022 ONLY, WORLDCHEFS CONGRESS & EXPO 2022 WILL BE HOSTED IN THE NATION'S CAPITAL AT ADNEC, ABU DHABI FROM 30 MAY - 2 JUNE.



DESTINATION PARTNER



ACT NOW

USE THIS EVENT OPPORTUNITY TO DELIVER YOUR KEY SALES AND MARKETING OBJECTIVES. YOUR PRODUCTS AND/OR SERVICES WILL BE POSITIONED IN FRONT OF END USER HORECA PROFESSIONALS, BUYERS AND STUDENTS IN THEIR THOUSANDS.

SECURE YOUR SPACE TODAY AT EXPOCULINAIRE BY CONTACTING OUR TEAM ON +971 56 353 2444 OR +971 4 2460 165 OR EMAIL info@expoculinaire.com.

CONTACT US ON THE ABOVE DETAILS FOR WORLDCHEFS CONGRESS & EXPO 2022 SPONSORSHIP PACKAGES.

PLEASE CONTACT THE EMIRATES CULINARY GUILD DIRECTLY FOR SALON CULINAIRE ENQUIRIES ON +971 56 801 4089 OR EMAIL emiratesculinaryguild@gmail.com.

FOR 2022 PARTICIPATION ENQUIRIES
AT EXPOCULINAIRE AND
WORLDCHEFS CONGRESS
SPONSORSHIP:

E: info@expoculinaire.com
T: +971 4 2460 165

FOR 2022 EMIRATES INTERNATIONAL
SALON CULINAIRE ENQUIRIES:

T: +971 56 801 4089
E: emiratesculinaryguild@gmail.com